



BOARD OF DIRECTORS MEETING

Sunday, April 7, 2019

MINUTES

Call to Order at 2:06 pm

Present: Catherine Egger, Mary Maurer, Ann Larson, Ben Peters, Michael Sheeks, John Brunner, Brian Van Ells

Excused: Scott Dollinger, Bill Fricke, Connie Hendries, Chris Honzik, Brennan Seehafer

Approval of Minutes: Feb 2019 Board meeting minutes were approved.

Board Membership and Development: We need to recruit 2 new board members. Catherine had approached some people from Kewaunee with no interest from 2. She will approach another person, the superintendent of Kewaunee schools, Karen Treml. Other names that were shared include Barb and Mike Morris from Tisch Mills- Catherine will chat with them. Jim Stangel from Tisch Mills is a possibility as well for future. Ben has a cousin from Green Bay in the music industry; he will chat with him about potential interest. We still need a Treasurer – role was discussed. **John Brunner was nominated to be Treasurer through 2019. Motion approved. Congratulations and thank you John!**

Fundraising Campaign Update:

501c3 Application – Michael spoke to IRS recently about our application. He was informed our application has been assigned to an agent who will review it and h/she has 6 months to do so and make an initial determination. This means that hopefully by November we should know something. Michael remains confident. We can still do our fundraising campaign with the goal of obtaining pledges or funds, of course, while this is pending.

Campaign Proposal – The draft fundraising campaign was discussed and board members were very agreeable to the approach and being responsible for 3-5 personal contacts and working with them to capture a pledge/donation. Goal is \$50k per year/\$150k for 2019-2021 period.

Forst Future Fund – Preserving history. Creating the future for the arts.

Creating history. Preserving the arts.

FR committee will work on sample packet for the May BOD meeting, finalize the campaign theme, put dollar values on the physical building giving opportunities and discuss plan for Michael Perry sponsorships (idea: Gibbs and gas station on B).

Group reviewed the donor and patron listing.

Forst Fest – Brainstorming:

Group loves the idea. We will form a Forst Fest committee to lead the charge so this can happen in September of 2019. Ann Larson and Catherine Egger volunteered to be the Forst Fest committee co - chairpersons. Way to go!

Mary, Brian and Ben are willing to be on the committee. John maybe so.:

Do an art walk – invite artists to display their work/charge for them to have a table.

Kick Ball tournament

Bags tournament

Pig Roast

Race – Run, Forst, Run

Music – multiple bands who play for shorter period of times at reduced rate

Need sponsorships for the event – perhaps 3 or 4 beer or liquor distributors

Sell beer/cocktails – Sabbatical Brewery is a possibility based on a conversation with Catherine

Lightening Raffles

Sandwich eating contest, add horseradish/other ingredients to the sandwich for a fee

Director's Report:

Group reviewed 2019 event progress.

Last 2 Music in the Pubs have been livestreamed on FB for an hour. Share as you see it.

Group reviewed financials: year end for 2018 was a loss of \$51,829.06. We are more efficient now with advertising, food costs and operations and expect the bottom line to be much improved in 2019.

Sabbatical Brewery is interested in having a display here as a fundraiser for us, prior to their opening. Considering this option.

The art in the museum will be changed as of May 11th; Lakeshore Artists Guild.

Rummage sale is going on right now; buy big!

NEXT BOARD MEETING: JUNE 2, 2019 2 PM

WE WILL DISCUSS BOARD MEMBER CONTACTS FOR FUNDRAISING AS PRIMARY ITEM.

Adjournment: Motion to adjourn at 3:34 pm.

Respectfully Submitted,

Mary C. Maurer, FIAC Secretary